

Approved By



Organized by



# INDIA'S FOOD BUSINESS EXPO

05 - 07 JUNE 2026

Rajasthan International Centre (RIC), Jaipur

A Focused B2B Trade Exhibition for Food Packaging, Processing & Buyers  
Connecting Food, Packaging & Buyers.

Pure B2B Expo | Pre-Registered Buyers Only | Complimentary Lunch for B2B Visitors



Co-Organized by



Supporting partner



## ABOUT US

With over a decade of expertise, TPN Solution is a leader in organising high-impact B2B trade fairs. We specialise in creating networking ecosystems that drive real business results.

## THE VISION

IFBE 2026 is a premier B2B platform designed to catalyse growth in the food tech, processing, and HORECA sectors. It serves as a bridge between global innovators and the booming Indian market.

# INDIA'S FOOD BUSINESS EXPO

JUNE 2026

**100+**  
EXHIBITORS

**10,000+**  
Trade Visitors

Expert-led Conferences  
& B2B Meetings

[Scan to Register](#)



EXPO 2026

## Why Jaipur? (Market Potential)

**Strategic Hub:** Jaipur is rapidly emerging as a central industrial hub for North India. Its booming HORECA sector, driven by world-class tourism, creates an insatiable demand for food processing and kitchen technology.

**GATEWAY TO GROWTH** :Cultural Culinary Capital: Jaipur offers a unique blend of heritage and modern food retail, serving as the primary entry point to Northwest India's booming consumer market.

**STRATEGIC ADVANTAGE** :Home to India's largest port, the city provides the perfect backdrop for international trade.

**HORECA & RETAIL HUB** : India's strongest hospitality food service, and retail , ecosystem, driving demand for innovative food and beverage solutions.

**INTER'L BUSINESS MAGNET** :Home to leading corporates, investors, and decision-makers, making

**WORLD CLASS VENUE** : India's strongest hospitality food service, and retail , ecosystem, driving demand for innovative food and beverage solutions.

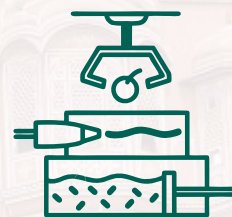
**Connectivity:** Located as a gateway to Rajasthan and North India, Jaipur boasts an international airport and superior road/rail logistics making it the perfect trade destination.

## KEY STATS & GROWTH



### GLOBAL FOOD SECTOR

Global growth: the F&B market is growing mid-single digits (CAGR ~3–5% range depending on source and segment).



### INDIA FOOD SECTOR

the food processing sector is one of the fastest-growing segments — estimates show ~8%+ CAGR outlook for the next few years (consumer packaged foods, RTE, cold-chain & processing are major drivers).  
IMARC Group.

## EXHIBITOR PROFILE

- Food Packaging Companies
- Flexible packaging manufacturers
- Pouches films laminates
- Bottles jars containers plastic PET glass
- Corrugated boxes cartons
- Labels barcodes sleeves
- Eco friendly and sustainable packaging solutions

## FOOD PROCESSING & PACKAGING MACHINERY

- Snacks namkeen bakery machinery
- Filling sealing packing machines
- Weighing coding labeling systems
- Food processing and automation equipment

## INGREDIENTS AND RAW MATERIALS

- Spices seasonings and blends
- Flavours premixes additives
- Bakery and confectionery ingredients
- Bulk food raw material suppliers

## CONSULTANTS & BUSINESS SERVICES

- FSSAI food safety and compliance consultants
- Factory and restaurant setup consultants
- Packaging design and branding agencies
- Franchise and business consultants

## TECHNOLOGY AND SUPPORT SERVICES

- POS and billing software for food businesses
- Inventory ERP and supply chain solutions
- Payment and B2B service providers



## VISITOR PROFILE ( WHO WILL YOU MEET?)

Meet industry professionals, buyers, and experts seeking innovative products, solutions and business opportunities.

### RETAIL & TRADE



Supermarkets



Grocery



Departmental  
Stores



Distributors



Wholesalers



Importers/  
Exporters

### HORECA



Hotels



Restaurants



Owner



Catering  
Services



Bakery  
Organizations

### INDUSTRY PROFESSIONALS



Food  
Manufacturers



Technology  
Seekers



Scientists



Consultants



R&D Experts

# TARGET AUDIENCE & MARKET REACH

Our Food Technology Expo attracts a diverse range of key stakeholders from across the food and beverage processing industry, creating a vibrant platform for innovation, networking, and business growth. We bring together industry leaders, policymakers, and emerging entrepreneurs who are driving the future of the food processing sector.



## Key Decision Makers

This group includes industry leaders responsible for strategic decisions and operational efficiency in food and beverage processing organizations.

- CEOs and Business Leaders
- Procurement Heads and Purchasers
- Plant Managers and Operations Heads
- Technical Directors and Production Supervisors
- Professionals seeking the latest automation, digital solutions, and smart manufacturing technologies in food processing



## Government & Policy

High-level government officials and policy makers who influence regulations and standards in the food processing sector



## Emerging Talent & Entrepreneurs

Aspiring entrepreneurs, start-ups, and innovators ready to enter and grow within the food tech industry



## Market Reach & Impact

Our expo draws participants from across India and international markets, offering exhibitors access to a vast audience of decision makers, policymakers, and potential customers. By exhibiting at our Food Technology Expo, you gain unparalleled exposure to the people and trends shaping the future of food processing.

## Concurrent Events & Special Features

We are a trusted industry name, delivering high-quality, hygienic products with innovative processing and premium packaging, reflecting our commitment to excellence and lasting partnerships.

## Live Culinary Demos

Engaging and interactive cooking sessions led by renowned chefs and culinary experts, showcasing innovative recipes, techniques, and industry best practices while allowing attendees to experience food creativity firsthand.

## Technical Conferences & Industry Talks

Expert-led seminars and panel discussions focusing on key topics such as food automation, processing technologies, hygiene standards, food safety regulations, and sustainable manufacturing practices shaping the future of the food industry.

## Innovation Zone

A specially curated space dedicated to breakthrough products, cutting-edge technologies, and futuristic solutions in food processing, packaging, ingredients, and equipment — designed to inspire and inform industry professionals.



# REGISTER AS A HOSTED BUYER



**Access to global  
products &  
innovations**



**Exclusive B2B  
Networking  
Opportunities**



**Table space in the  
buyer-seller  
lounge**



**Certified  
Exhibitor**



**Award  
Nomination**



**Registered Buyers'  
Lunch is Included in  
the Visitor Pass**



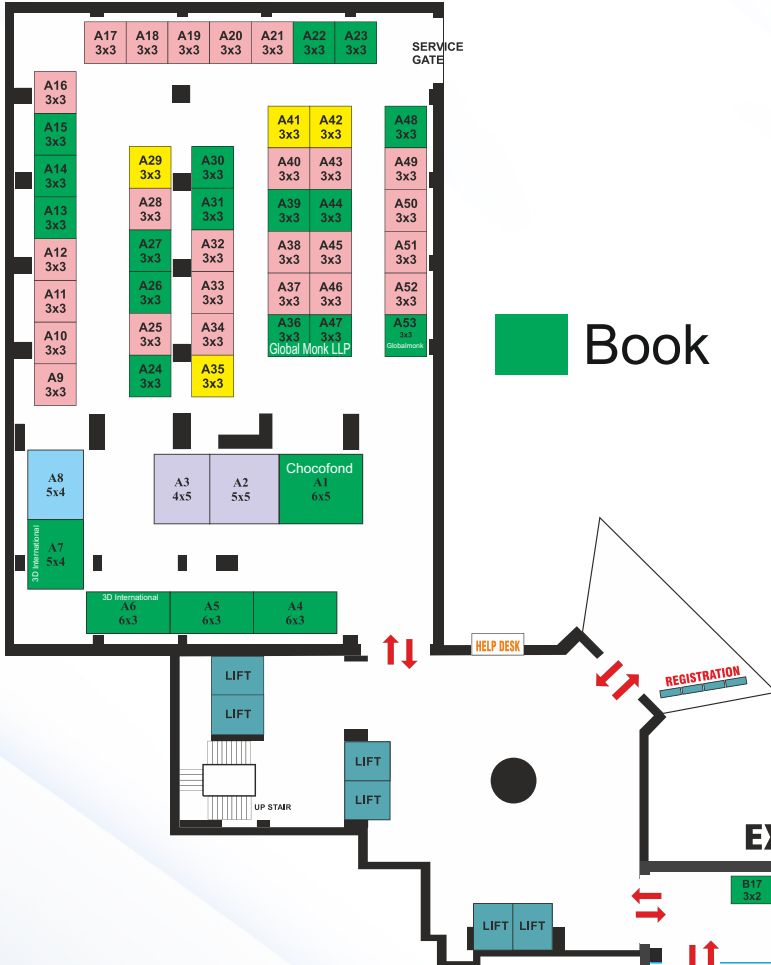
# FLOOR PLAN

## INDIA'S FOOD BUSINESS EXPO - 2026



Rajasthan International Centre, Jaipur

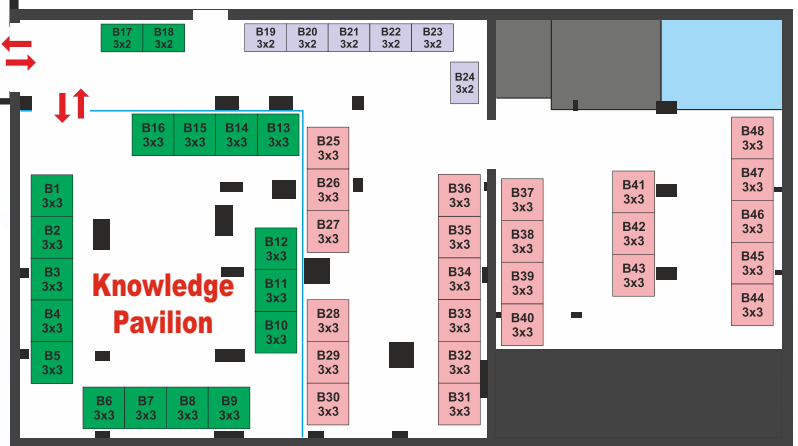
### EXHIBITION HALL - 1 & 2



All stall sizes mentioned in the floor plan are in per square meter.

**Stall Rate:**  
**₹6,700 per sq. mtr.**

### EXHIBITION HALL - 3



THE ABOVE PRICE INCLUDES A COMPLETE OCTONORM BOOTH SETUP, ( 3X3 - 9 Sq. Mtr.) COMPRISING:

- 3 Spot Lights
- 1 Dustbin
- 1 Table
- 1 Power Socket
- 2 Chairs

ADDITIONALLY, THE PACKAGE INCLUDES:

- Lunch for 2 Exhibitors Per Stall for All 3 Days
- Hi-Tea for all 3 days
- One carton of 200 ml water bottles per tall

## Sponsorship Opportunity Matrix

CATEGORY/ BENEFITS	Title Sponsorship	Main Sponsorship	Co- Sponsorship	Platinum-Sponsorship
Sponsorship Amount	8 Lakh	7 Lakh	5 Lakh	3 Lakh
Number of Partners	1	1	2	3
Logo Visibility (Backdrop, Event Branding, Event Promotion Malls)	✓	✓	✓	✓
Complimentary raw indoor space	30 Sq. Meter 6 x 5	25 Sq. Meter 5 x 5	20 Sq. Meter 5 x 4	18 Sq. Meter 6 x 3
VIP Seating	✓	✓	✓	✓
Opportunities via Digital media platforms ( video byte of CXDcompany A)	✓	✓	✓	✓
Participation Opportunity as a Speaker	✓	✓	✓	✓
Branding Opportunity (Brackdrop, Reception Area)	✓	✓	✓	✓
Complementary passes for different ceremonial functions and exhibition	✓	✓	✓	✓
Branding on Event Website (Logo & Hyperlinked)	✓	✓	✓	✓
Endorsement as "Thank you Partner" at event venue	✓	✓	✓	✓
Advertisement in Event Catalogue: <small>• Partner Company profile to be incorporated in the Event Catalogue. • Thank You Partner" acknowledgement on Event Catalogue.</small>	One Double Spread Colour Advertisement	One Colour Advertisement	One Colour Advertisement	One Colour Advertisement
Lunch invitations to the leadership team on each day of the event.	12	10	8	6
Access to VIP Lounge and Business Center	✓	✓	✓	✓
FM Advertising	✓	✓	✗	✗
Social Media Advertising	✓	✓	✓	✓
New's Paper Advertising	✓	✓	✓	✓
Logo on Moment	✓	✓	✗	✗

# OTHER SPONSORSHIP PACKAGES

## EVENING/ NETWORKING DINNER

₹3,00,000/-

(1 Nos)

- The Partner Company shall be provided a sq. m. 18 complimentary raw indoor space at the venue.
- Logos of the partner company will be incorporated on the stage backgroups, hall facias, displayed jointly with the logos of the organizers.
- The Dinner will be hosted on one of the event days at a suitable venue during World Food India 2024. The total number of invitees will be approximately 250. Which include Govt. officials members of trade associations, leading industry players foreign delegates etc., from India & Abroad.
- Acknowledgement on the Partners Page of the Event Website with name and logo of the sponsor.
- One Colour advertisement in Event Directory.
- Logo in "Thank you Partner" backdrop to be incorporated at various locations in venue.
- 5 Lunch invitations to the leadership team on each day of the event

## EVENING / NETWORKING

₹15,00,000/-

(Qty 5000 Units)

(1 Nos)

- The Partner's logo will be exclusively displayed on the detegate Kit Bag.
- Partner's corporate literature to be included in the delegate Kit Bag. ( Flyer to be provided by the Partner company)
- One Colour advertisement in Event Directory.
- Delegate Kit bag will be distributed to VIP's Media & registered delegated at the event.

## BADGE PARTNER

₹1,00,000/-

(1 Nos)

- Partner Company's name and logo shall (be printed on VIP's / Exhibitors/ Delegates / Visitors badges.
- One colour advertisement in Event Directory.
- Logo in "Thank you Partner" panel to be incorporated at various locations in venue
- 10 Lunch invitations to the leadership team on each day of the event

## LANYARD PARTNER

₹1,50,000/-

(1 Nos)

- The partner company shall be provided a 36 sq. m. complimentary raw indoor space at the venue.
- Partner Company's logo shall be printed on the lanyards of all the participants including VIP's, Exhibitors. Delegated, Media Organizer etc.
- Logo shall be incorporated on the " Partners Page" on event website and will be linked to the Parner company's website.
- One Fill Page Advertisement in the Event Directory.
- Logo in "Thank you Partner" backdrop to be incorporated at various locations at the venue
- 10 Lunch invitations to the leadership team on each day of the event

## REGISTRATION COUNTER

₹1,50,000/-

(2 Nos)

- Partner' logo will appear on the registration panels at the entrance
- Business delegates and visitors will be registered at these counters.
- Logo in "Thankyou parner." backdrop to the incorporated at various locations in venue

## INSTALLATION PARTNER

₹1,50,000/-

(2 Nos)

- One full page advertisement in the event directory.
- Logo in "Thank you Partner" backdrop to be incorporated at various locations at the venue.

## PARTNERSHIP OPPORTUNITY FOR BANKING PARTNER

Package Cost : INR 2,00,000 plus 18% GST as applicable

S.No.	Deliverables Category	Banking Partner
1.	Exhibition Space	Total area 18 sq. m. (raw space) pavilion
2.	Participation opportunity	One speaking slot (CXO level) in relevant session during the 3 day event
3.	Conference Delegate passes	5 delegate passes
4.	B2G meetings with Government officials and allied departments	Yes
5.	B2B meetings with leading players of the food processing industry	Yes
6.	Advertisement in the Event Directory which will be provided to all exhibitors, special invitees, Ambassadors and speakers.	One full page colour advertisement
7.	Access to VIP Lounge and Business Center	Yes
8.	Lunch for event days	25

## BRANDING OPPORTUNITIES

S.No.	Branding Oppdunities	Banking Partner
1.	Website Branding	Bank/Financial Institution to be acknowledged as "Banking Partner" and logo to be displayed as "Banking Partner" on Event website
2.	Venue Branding	Display of Banking Partner's logo on panels placed at various locations at the venue.
3.	Conference Venue Branding	Display of Banking Partner's Logo in pre-conference backdrop and main conference venue.
4.	Exhibition Hall & Conference Hall Branding	Display of Banking Partner's Logo in signages & brandings at the venue.
5.	"Thank you Sponsor" panel	Banking Partner's logo to be acknowledged in "Thank You Spencer" panel at prominent locations.

## Web Engagements

S.No.	Web Engagements	Banking Partner
1.	Social Media	Social Media coverage on Facebook. X (Formerly Twitter), LinkedIn, etc.
2.	Emailers	Emailer to all registered delegates and industry database.



## BANK DETAILS

**Bank Name :** TPN SOLUTION

**Branch:** A-1, LAL KOTHI, DISTRICTSHOPPING CENTRE, SHREE PLAZA, TONK ROAD JAIPUR RAJASTHAN 302015

**Account Number:** 50200118478372 | **IFSC Code:** HDFC0000644



### Supporting partner



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